



Inspired Shopper Fusion

Celtis Ridge Activation & Media Zones



About Celtis Ridge



Ruimte Road is a main arterial route from the N14 via the R55 and Raslouw, Wierdapark and Eldoraigine in Centurion.

This busy retail centre is located in a rapidly expanding residential area. There are many national brands and well known franchises located within the centre.

The Celtis Ridge Shopping Centre has ample open as well as basement parking available to accommodate many visitors to the centre

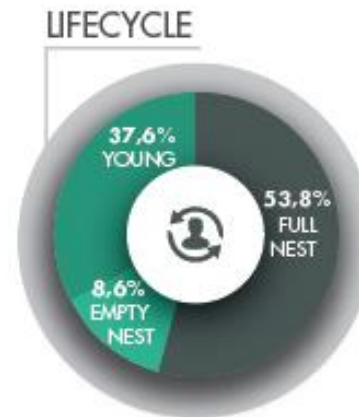
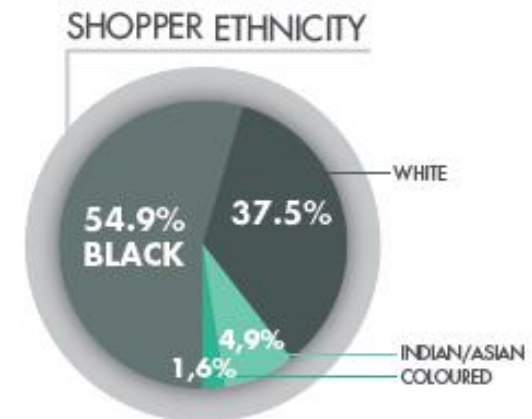
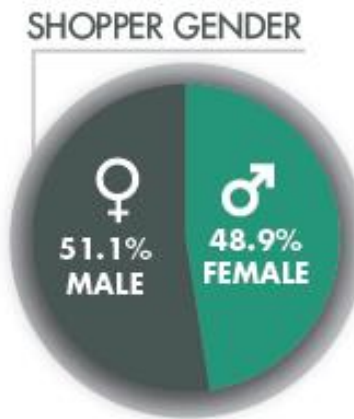
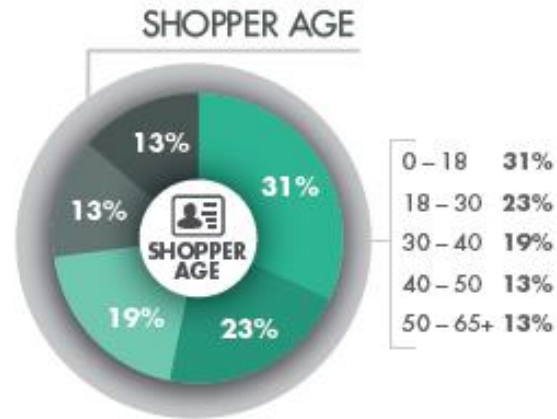
Key Centre Features



PROPERTY OWNER	SA Corporate Real Estate Fund
MANAGING AGENT	Broll Property Group
CLASSIFICATION	Community Shopping Centre
ANCHOR TENANTS	Spar, KFC, Mica, Clicks
SPECIAL FEATURES	Free open parking Car wash



Shopper Profile



- EDUCATION LEVEL - SECONDARY
- EMPLOYMENT STATUS
79% OF HOUSEHOLDS ARE ECONOMICALLY ACTIVE
- MODE OF TRANSPORT
58.9% TRAVEL BY CAR

Activation Zones

ACTIVATION ZONES

PROMO COURTS

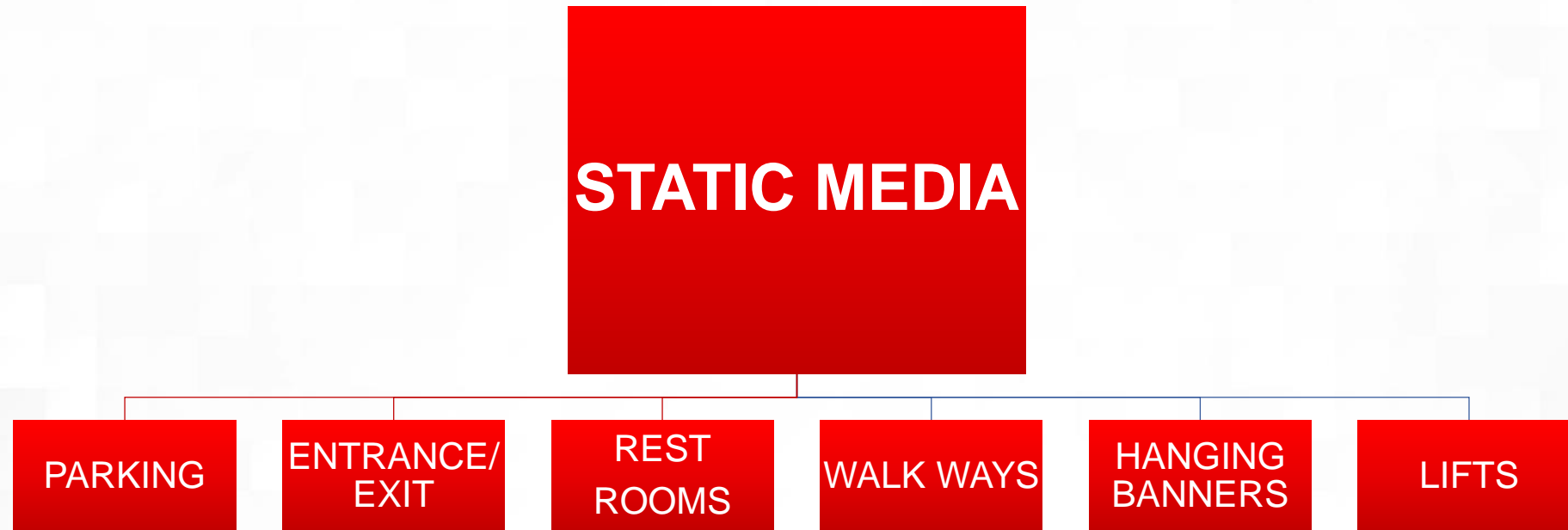


Promo Court Rates



Celtis Ridge	weekly	3 day
Parking	R 3,314	R 2,785





Static Media Rates



Zones	Media Elements	Site No	Size	Qty	Production per unit (Ex VAT)	FESTIVE RATE
Parking	Fence wrap (N)	CEL-PK-FW-001	2.85M X 19.85M	1	R 16,474.43	R 8,925.00
	Pole Ads (N)	CEL-PK-PA-001	1.23M X 0.82M	6	R 580.24	R 1,312.50
Walkways	Mall Talkers (E)	Per NAV	1.5M X 0.65M	5	R 1,272.00	R 5,250.00

Terms and Conditions



- Bookings will only be confirmed once a booking contract has been signed
- Booking contract must be submitted 5 working days before date of exhibition
- Payment needs to be made 3 working days before the start date of the exhibition
- Contract needs to be signed before invoice can be raised
- No cash payments will be accepted
- All payment to be made via Bank Deposit or EFT Payment



THANK YOU

contact us

Shaney Curry
shaneyc@provantage.co.za

